



Home Care Association of NJ 2009 Annual Conference



**Home
Care &
Hospice:
The
Winning
Hand**

April 30th & May 1st

**Bally's Hotel & Casino
Atlantic City, NJ**

www.homecarenj.org

Keynote Speakers



Anthony Nicholas Galanos, MD

Associate Professor of Medicine, Division of Geriatric Medicine
Duke University Medical Center

Anthony "Tony" Galanos, received his MA in Clinical Psychology before going to medical school which has influenced his practice of medicine. Tony's practice in geriatric medicine led him to the Duke Center for the Study of Aging and Human Development where he works today. Tony came to Duke in 1989 for a Fellowship in geriatric medicine and since 1992 has been on the Faculty at Duke's Division of Geriatric Medicine, Department of Medicine.

Tony also has experience with Continuing Care Retirement Communities and the hospitalized elderly. He has served as a primary care physician for geriatric patients, as a nursing home medical director, and now heads up Geriatric Medicine Associates, a cadre of Geriatricians who care for the hospitalized elderly at Duke University Hospital. Tony has also served as a Clinical Preceptor for the Duke University School of Nursing's Geriatric Nurse Practitioner Training Program. He is an American Geriatrics Society Associate, a Diplomat in Internal Medicine and a member of the American Board of Internal Medicine and the American Academy of Hospice and Palliative Medicine. Tony is the recipient of a number of prestigious awards and honors.

Tony wears another hat as the Medical Director for the Palliative Care Service at Duke. In that capacity, he works closely with Hospice and helps patients of all ages transition from aggressive care and hope for cure to a more palliative approach. As a teacher, Tony has been fortunate to win three Golden Apple Teaching Awards at Duke University Medical School. He also participates in geriatric research and has published extensively. Tony also speaks frequently to many groups about healthy aging and is passionate about the care and treatment of our older generation.



William A. Dombi

Vice President of Legal Affairs, National Association for Home Care & Hospice (NAHC), Director, Center for Health Care Law in Washington, DC

Bill Dombi specializes in legal, legislative, and regulatory advocacy on behalf of patients and providers of home health and hospice care. With over 30 years of experience in health care law and policy, Bill Dombi has been involved in virtually all legislative and regulatory efforts affecting home care and hospice since 1975, including the expansion of the Medicare home health benefit in 1980, the formation of the hospice benefit in 1983, and the institution on Medicare PPS for home health in 2000. With litigation, Dombi was lead counsel in the landmark lawsuit that reformed the Medicare home health services benefit, challenges to HMO home care cutbacks for high-tech home care patients, lawsuits against Medicaid programs for inadequate payment rates, a nationwide class action against then-HCFA for its failure to enforce the federal HMO Act, and litigation directed against the "Interim Payment System" for the Medicare home health benefit.

In addition to litigation, Bill offers extensive community and professional educational services through lectures, publications, teleconferences, and videos. He is the Editor and lead author of *Home Care & Hospice Law: A Handbook for Executives*, the only comprehensive legal treatise on the topic. Bill Dombi is admitted to practice in Connecticut and Washington, DC. He is also admitted to numerous federal courts including, the US Supreme Court and several Court of Appeals. He serves on the Advisory Board for BNA's Health Law Report and Medicare Report. Bill also is a longstanding member of the American Health Lawyers Association and the American Bar Association.



Theresa M. Forster

Vice President for Policy, National Association for Home Care & Hospice

Theresa M. Forster has served as Vice-President for Policy at the National Association for Home Care & Hospice (NAHC), the largest organization in the United States representing all types of home care providers, since September 1996. As Vice President for Policy, Ms. Forster coordinates the organization's legislative, regulatory, research, and legal efforts.

From June 1993 until September 1996, Ms. Forster served as Democratic Staff Director of the Special Committee on Aging of the United States Senate. In that capacity, Ms. Forster directed Committee efforts to investigate concerns related to the senior citizens of the nation. Ms. Forster's work at the Committee on Aging was preceded by two years at the NAHC, directing efforts related to home care paraprofessionals.

Ms. Forster began her career with 11 years of service in the United States Senate, on the staff of US Senator David Pryor of Arkansas. Ms. Forster advised Senator Pryor on legislation regarding health and welfare issues.

HEMOCARENJ ANNUAL CONFERENCE SCHEDULE AT-A-GLANCE

THURSDAY APRIL 30, 2009

| TIME | ACTIVITY | | |
|---|---|--|--|
| 7:30 am – 9:00 am | Registration and Continental Breakfast with Exhibitors | | |
| 9:00 am – 9:15 am | Welcome – Sherl Brand, President & CEO—Home Care Association of NJ JoAnne Ruden, Chair, Home Care Association of NJ Board of Directors | | |
| 9:15 am – 10:15 am | Keynote Address– Healthy Aging: Necessary Transitions Tony N. Galanos, MA, MD—Duke University Center for the Study of Aging and Human Development | | |
| CONCURRENT SESSIONS 10:30am-11:30pm (CHOOSE ONE) | ○ Contracts 101 Todd C. Brower, Esq., WolfBlock Lani M. Dornfeld, Esq., Wolf-Block | ○ Communicating in the Health Care System Tony N. Galanos, MA, MD Duke University Center for the Study of Aging and Human Development | ○ LIFECARE at Home: The Next Evolution in Home Care Joseph A. Jackson, LICSW, CEO EquaCare |
| 11:30pm – 12:15 pm | Break with Exhibitors | | |
| 12:15 pm to 1:30 pm | Lunch and State of the Association | | |
| CONCURRENT SESSIONS 1:45pm-2:45pm (CHOOSE ONE) | ○ Employment Practices Joseph Maddaloni, Esq. Porzio Bromberg & Newman | ○ Innovative PPS/ P4P Strategies Arnie Cisneros, PT Home Health Strategic Management | ○ Emergency Preparedness Mini Grant Panel Presentation Speakers TBA |
| CONCURRENT SESSIONS 3:00pm-4:00pm (CHOOSE ONE) | ○ Incorporating Social Work Practice in a “Wireless” Environment- Kathy Cahill, LCSW, Holy Redeemer Home Care | ○ NJDHSS Pandemic Flu Update- Sylvia H. Bookbinder NJ Department of Health & Senior Services | ○ Using Telephony to Better Manage Your Agency & to Combat Fraud & Enhance Compliance- Stephen A. Silverstein, MBA President, Sandata Technologies, Inc. |
| 4:00 pm – 4:30 pm | Break with Exhibitors | | |
| CONCURRENT SESSIONS 4:30pm-5:30pm (CHOOSE ONE) | ○ Fraud and Abuse Issues and Avoiding Whistleblower Exposure- Gary Herschman, Esq. Jack Wenik, Esq. Sills Cummis & Gross P.C. | ○ How Home Care Can Be Most Cost Effective with the Ostomy Population- JoAnn Valent, BSN, RN, BC, CWOCN Patient Care | ○ Cost Containment Strategies While Improving Quality Care- Harriet Werkman, RN, MSN Kathleen Phillips, LCSW Community Medical Center Home Health & Van Dyke Hospice |
| 5:45 pm – 6:45 pm | Cocktail Reception | | |

FRIDAY MAY 1, 2009

| TIME | ACTIVITY | | |
|---|--|--|--|
| 7:30 am – 8:45 am | Registration and Continental Breakfast with Exhibitors | | |
| 8:45am- 9:00 am | Welcome – Sherl Brand, President & CEO—Home Care Association of NJ Don Friel, Chair, Home Care Association of NJ Educations Committee | | |
| 9:00 am – 10:15 am | Keynote Address– The State of Home Care and Hospice in 2009 William A. Dombi, Vice President of Legal Affairs— National Association for Home Care & Hospice (NAHC) Theresa Forster, Vice President for Policy—National Association for Home Care & Hospice (NAHC) | | |
| CONCURRENT SESSIONS 10:30am—11:30am (CHOOSE ONE) | ○ The Transition from Long Term Care to Managed Care- NJ Department of Health & Senior Services Staff | ○ NJ Special Needs Registry and Special Needs Shelter Plan- Mary Goepfert, NJSP | ○ Everything You Wanted to Know About Understanding & Improving Urinary Incontinence in Home Care But Were Afraid to Ask- Diane Molinaro, RN, BSN, MPH Alice Schroeder, RNC, BSN, MPH Patient Care |
| 11:30 am – 12:00 pm | Break with Exhibitors | | |
| CONCURRENT SESSIONS 12:00pm– 1:00pm (CHOOSE ONE) | ○ DDS Program Update- Maribeth Robenolt, NJ Department of Human Services, Division of Disability Services | ○ Contract Reform & How it Will Impact Home Health & Hospice Providers in NJ- Ben Hyman, VisionShare, Inc. | ○ You Agency’s Role in Government Affairs David A. Filipelli, Esq. Gibbons PC |
| 1:00 pm to 2:00 pm | Awards Luncheon and Home Health Aide Scholarship Presentation | | |

Home Care Association of NJ ◦ 2009 Annual Conference Registration Form

Please complete the entire form. **USE ONE FORM PER REGISTRANT**

| | | | |
|---|--------------|------------|--|
| NAME: _____ | | | |
| ORGANIZATION: _____ | | | |
| ADDRESS: _____ | | | |
| CITY: _____ | STATE: _____ | ZIP: _____ | |
| PHONE: _____ | FAX: _____ | | |
| EMAIL ADDRESS _____ | | | |
| PLEASE LIST ANY SPECIAL DIETARY/ ACCESSIBILITY NEEDS: _____ | | | |

FULL TWO-DAY CONFERENCE PACKAGE (Includes: ed sessions, breakfast and lunch, and cocktail reception).

| REGULAR REGISTRATION | <u>Home Care NJ Member</u> | <u>Non-Member*</u> |
|---|----------------------------|--------------------|
| <input type="checkbox"/> Fee for First Attendee | \$395.00 | \$595.00 |
| <input type="checkbox"/> Fee for Second Attendee from same agency | \$360.00 | \$545.00 |
| PER DAY PACKAGE | <u>Home Care NJ Member</u> | <u>Non-Member*</u> |
| <input type="checkbox"/> MONDAY, MAY 12 | \$305.00 | \$465.00 |
| <input type="checkbox"/> TUESDAY, MAY 13 | \$285.00 | \$425.00 |

Will You be attending the Cocktail Reception April 30 5:45-6:45? Yes No

*Registration from non-members must be accompanied by FULL payment

PAYMENT INFORMATION:

| | | | |
|---|-------------------------------------|-------------------------------|---|
| <input type="checkbox"/> Check #: _____ | Amount: _____ | | |
| <input type="checkbox"/> Credit Card: | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa | <input type="checkbox"/> American Express |
| Name on Card: _____ | Card #: _____ | | |
| Address of Cardholder: _____ | | | |
| Expiration Date: _____ | Amount: _____ | Signature: _____ | |

PLEASE MAKE CHECKS PAYABLE TO **HOME CARE ASSOCIATION OF NJ** & RETURN TO:
Home Care Association of NJ ◦ 485D Route 1 South ◦ Suite 210 ◦ Iselin, NJ 08830
Phone (732) 877-1100 ◦ Fax (732) 877-1101 ◦ Website www.homecarenj.org

CANCELLATION POLICY: There are NO refunds for registrants who do not cancel by April 15, 2009. If cancellation is received before April 15, 2009, a refund will be given, less a 25% administrative fee. Registrants who have not prepaid and do not cancel will be responsible for the total fee. Email refund requests to donna@homecarenj.org. **One registration per person. Registrations may not be shared.**

REMINDER: Complete the attached "Schedule at a Glance" and return with your completed registration form and payment. Indicate which programs you plan to attend. This will help HOMECARENJ plan for adequate seating and materials.

Home Care Association of NJ

2009 Annual Conference

April 30 & May 1, 2009



FOR HOTEL ACCOMMODATIONS & INFORMATION CONTACT:

Bally's Hotel & Casino • Atlantic City, NJ

(800) 345-7253

For reservations please call Monday thru Friday 9AM-5PM

When you call to make a reservation please identify yourself as a Home Care Association of NJ Conference Attendee and receive the special room rate of \$115 per night for the evenings of April 29th and April 30th, 2009. **The deadline to receive the special rate is April 15th,**

FOR ADDITIONAL QUESTIONS PLEASE CONTACT:

Jennifer Montross • Office Assistant
jennifer@homecarenj.org

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