



# Health Care Service Firm 101

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**PROGRAM DESCRIPTION:** Participants will be presented with information about the laws and regulations that govern Health Care Service Firms in New Jersey. Attend this program to find the answers to the following questions: What is a health care service firm? What is the difference between a home health agency, a hospice, and a health care service firm? What is required to start up a health care service firm in New Jersey? How do Medicare and Medicaid factor into the care a health care service firm can provide? What are the required services? What role does documentation play in a health care service firm? How do the Board of Nursing regulations impact a health care service firm?

## WORKSHOP DATE

April 15, 2010

## REGISTRATION

9:00AM- 9:30AM

## PROGRAM

9:30AM- 12:30PM

## LOCATION

Home Care Association of NJ  
485D Route 1 South, Suite 210  
Iselin, NJ 08830

## SPONSORED BY:



*The Catalyst for Excellence  
In Home Care & Hospice*

**TARGET AUDIENCE:** Health Care Service Firm, Home Health Agency, and Hospice management, clinical staff, and others who would like to understand what is required to operate a Health Care Service Firm in New Jersey.

## OBJECTIVES:

- List key components to operating a Health Care Service Firm in New Jersey
- Define Division of Consumer Affairs & Board of Nursing regulatory and statutory requirements
- Describe requirements for nursing and home health aides within the health care service firm

## SPEAKERS:

**Sherl Brand, RN, BSN**, President & CEO  
Home Care Association of NJ

**Michele Carroll**, Manager of Home Health Aide Unit  
New Jersey Board of Nursing

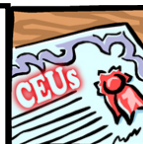
**George Hebert, MA, RN**, Executive Director  
New Jersey Board of Nursing

**Veronica Hursthouse**, Assistant Director of Regulated Business  
New Jersey Division of Consumer Affairs

**Diana Petrella**, Chief of Regulated Business  
New Jersey Division of Consumer Affairs

## CONTINUING EDUCATION:

3.0 Nursing contact hours will be awarded for this program



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**April 15, 2010 9:30 AM- 12:30 PM**

## **REGISTRATION FEES:**

- Member of Home Care Assoc of NJ: \$125.00
- Non-Members: \$275.00

**Registration confirmation will be sent only to those providing a valid email below.** Registration fees will be refunded only if written cancellation is received by **March 25, 2010**. Cancellation requests should be emailed to [jennifer@homecarenj.org](mailto:jennifer@homecarenj.org). Registrants unable to attend may send an alternate. In the event of a written cancellation, Home Care Association of NJ will retain 25% of the initial fee to cover administrative overhead. There will be a \$25 service charge on all returned checks. For more information or if you have a disability or require special accommodations please call 732-877-1100 or email [jennifer@homecarenj.org](mailto:jennifer@homecarenj.org). The sponsors reserve the right to cancel or modify any workshop listed herein for any reason without advanced notice. Make checks payable to: Home Care Association of NJ. **Registrations must be received in writing. Registration will not be accepted without payment for non-member agencies.**

Name & Credentials: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Agency Address: \_\_\_\_\_

E-mail Address (please print legibly): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## **PAYMENT INFORMATION:**

Total Amount Due: \$ \_\_\_\_\_

Check # \_\_\_\_\_ (payable to: Home Care Association of NJ)

Credit Card:                       Visa                       MasterCard                       American Express

Credit Card Number: \_\_\_\_\_ CVV # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name (as it appears on card): \_\_\_\_\_

Address (of cardholder): \_\_\_\_\_

Signature (required): \_\_\_\_\_



Fax completed registrations to (732) 877-1101 or mail with payment to: Home Care Association of NJ, 485D Route 1 South, Suite 210, Iselin, NJ 08830. For questions please contact Jennifer Montross at [jennifer@homecarenj.org](mailto:jennifer@homecarenj.org)